



INDUSTRY
Not-For-Profit

PROJECTS
Annual Report

Project HOPE

Project HOPE has a long history of teaching and healing around the globe and has always focused firmly on responding to the world of challenges ahead. From the beginning, when the first medical volunteers boarded the peacetime Hospital Ship, the SS HOPE, Project HOPE has been committed to long-term sustainable healthcare.

Brainforest began working with Project HOPE in 2008, when we designed their 50th anniversary Annual Report. And today, their newly-released 2009 Annual continues to express their unique vision and message. Brainforest's strategy is to focus on the lives of all the people who have been touched by HOPE. We tell their stories of courage, commitment and compassion; stories that point to the future and encourage action to embrace the challenges and possibilities ahead. The future needs HOPE.

Brainforest is a creative agency rooted in strategy. Your brand has fleeting, valuable opportunities to make a connection with your customers. Through our strategically based **AccessPaths™** process, Brainforest creates meaningful, vivid experiences to ensure all points of customer interaction are embraced. **To begin creating your own success story, contact Nils Bunde at 312.492.6600 or nils.bunde@brainforest.com**

BRAINFOREST™
a creative agency rooted in strategy

www.brainforest.com