



The Harris School

The Harris School of Public Policy Studies is a dynamic graduate program that offers serious students an opportunity to obtain the tools and develop the serious analytic skills needed to be leaders in public policy and agents of world change. The school came to Brainforest with a goal of communicating a recognizable, ownable brand promise that would differentiate and communicate the Harris School and University of Chicago personality through their web presence.

Clear, well presented information that reflects both the academic excellence and the human interaction that are both part of the University of Chicago style of study. The site has a strong visual appeal and crisp and intuitive navigation.

INDUSTRY
Higher Education

PROJECTS
Website

Brainforest is a creative agency rooted in strategy. Your brand has fleeting, valuable opportunities to make a connection with your customers. Through our strategically based **AccessPaths™** process, Brainforest creates meaningful, vivid experiences to ensure all points of customer interaction are embraced. **To begin creating your own success story, contact Nils Bunde at 312.492.6600 or nils.bunde@brainforest.com**

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