



Bjork Asset Management

Creating the visual identity for your brand is a crucial first step in getting your business off the ground. It's even more important when you're branching off from an already successful, long-established business. Sean Bjork found himself in this situation and looked to Brainforest for some visual solutions.

We studied the space, interviewed his customers and created a logo that truly speaks to his new brand and sets him apart from his competitors. Stationery, a sales brochure and a web site soon followed. We were pleased to provide direction to Bjork Asset Management on what will certainly be a path to success!

INDUSTRY

Financial Services

PROJECTS

Brand Strategy
Logo
Visual Identity
Print
Web Site

Brainforest is a creative agency rooted in strategy. Your brand has fleeting, valuable opportunities to make a connection with your customers. Through our strategically based **AccessPaths™** process, Brainforest creates meaningful, vivid experiences to ensure all points of customer interaction are embraced. **To begin creating your own success story, contact Nils Bunde at 312.492.6600 or nils.bunde@brainforest.com**

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