



RWH Myers & Company

After separating from a 25-year business partnership, the partners at RWH Myers had a strong sense of their brand personality, but found themselves without the visual identity to express it. They came to Brainforest to help them announce their new company to both existing and potential clients in a way that would instill confidence and show their depth of expertise.

The new RWH Myers brand and supporting marketing collateral embody the seriousness of what they do—business interruption accounting—while portraying the good-natured attitude of the partners and employees. Now RWH Myers ventures forward as a new company with a defined personality vividly brought to life for their clients and prospects.

INDUSTRY

Financial Services

PROJECTS

- Logo
- Advertising Campaign
- Visual Identity
- Web Site
- Online Communications
- Print

Brainforest is a creative agency rooted in strategy. Your brand has fleeting, valuable opportunities to make a connection with your customers. Through our strategically based **AccessPaths™** process, Brainforest creates meaningful, vivid experiences to ensure all points of customer interaction are embraced.

To begin creating your own success story, contact Nils Bunde at 312.492.6600 or nils.bunde@brainforest.com

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